



NEWS RELEASE

**STATE BOARD
OF EQUALIZATION**

450 N Street
Sacramento
California 95814

BILL LEONARD
Member, BOE
Second District

RAMON J. HIRSIG
Executive Director

FOR IMMEDIATE RELEASE

NR# 34-L
Date: June 25, 2004
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**DEADLINE REACHED
FOR CIGARETTE AND TOBACCO PRODUCTS RETAILERS**

As of July 1, 2004, all cigarette and tobacco product wholesalers, distributors and retailers must have a license issued by the Board of Equalization to sell the products. "Yesterday afternoon, legislation was signed that allows BOE to issue a temporary license to any retailer who has not yet complied with the provisions of AB71, the Cigarette and Tobacco Products Licensing Law," announced Bill Leonard, Member, State Board of Equalization.

"Although the BOE has conducted extensive media outreach, I want to ensure that the many smaller retail outlets secure the required license so they have no interruption in their retail activities," said Leonard.

"This license is in addition to your seller's permit and any license required by city and county ordinances and must be prominently displayed," emphasized Leonard. Wholesalers and distributors will not sell these products to unlicensed retailers after June 30.

For details about licensing, recordkeeping, and other requirements of this new law visit the Board's website at www.boe.ca.gov or contact our Information Center at 800-400-7115 and select the Cigarette and Tobacco Program option, Monday through Friday, 8:00 a.m. to 5:00 p.m., Pacific Standard Time.

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